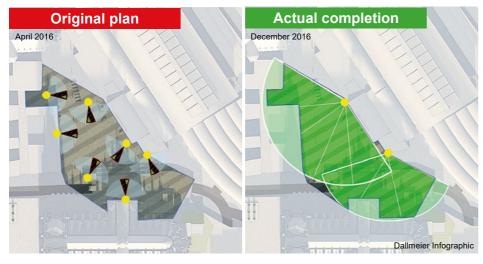
Issue: 1/17



As feelings of uncertainty are on the rise among the populace, demands to expand video surveillance installations and increase the number of cameras in public spaces are growing louder, and are being voiced by representatives of all political affiliations. But would more cameras or higher resolution cameras really offer more security? Regensburg-based manufacturer Dallmeier, one of the world's leading providers of network-based video security systems, says no.

Page 2



Project in Cologne:



Video observation compliant with DIN-EN 62676-4

Area of 8,800 m² with minimum coverage in accordance with DIN specification (Recognise/Identify) of 200 pixels per meter over the entire area. At least the specified pixel number (keyword: Effective resolution!) must be guaranteed for all points of the observed area.

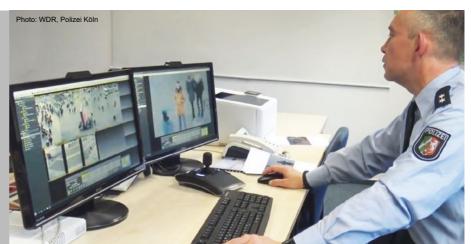
Page 3

"Emnid und Forsa" surveys confirm:

83% of Germans and 80% of the residents of Berlin want more video surveillance

According to surveys, a substantial majority of the German population has declared itself in favour of expanding video surveillance in public spaces.

More about the public opinion in Germany on page 8.



Page 2 Page 3

Camera manufacturer makes case for fewer cameras!

Active video observation instead of passive surveillance

Until now, it seemed that the only logical can respond very quickly when a criminal act picture. Thanks to the unsurpassed interway to guarantee full coverage of large open is seen to be in progress." spaces with visibility challenges was to set up large systems consisting of as many cameras as possible.

In most cases such an approach is prohibitively expensive. At the same time, it was Panomera® technology and its supporting often simply not technically possible to create satisfactory solutions. "This was why in the past at least 30-40% of such projects were not even attempted", says Dieter Dallmeier,

founder and CEO of the German video manufacturer Dallmeier – a leading name in the industry worldwide for over 30 years now. With its innovative Panomera® multifocal sensor technology, the company has made a veritable quantum leap forward in the development of modern video security equipment. Instead of simply assuming that a large number of installed surveillance cameras would somehow bring about a significant reduction in criminality, the forces of law and order now have the chance to switch from ineffective, passive surveillance to active video observation.

Former police officer Thomas Schweer, now a professional sociologist, has studied the question of video surveillance

His conclusion: "Compared with video surveillance, which merely enabled us to determine that the crime rate is generally not falling, video observation offers a good way to maintain order at a location. Because the police

This new, ground breaking shift in the approach to crime prevention is made possible by the extraordinary technical capabilities of the



system components -also developed by Dallmeier. In locations where previously wide-area surveillance did exist, in cities, and particularly inner-city areas, all too often the investigating authorities were forced to work with a patchwork of different camera systems and viewing points with no coherent overall

operability and guaranteed recording qua- information brochure will explain in underlity of the Dallmeier solutions, they are now standable language what video observation presented with a consistent, clear image which actually involves, how it can be implemencan be evaluated immediately and presented as evidence in court

Potentially dangerous situations are detected before they even to become incidents in a police statistics report. Fast response forces are alerted rapidly and guided to the site of interest. And if a criminal offense is committed "under the noses" of the police, Panomera[®] supplies conclusive information which can be used as evidence in a court of law and as the basis for criminal

ted most effectively, and how the information collected can be used to obtain a cohesive





Project in Cologne:Active video observation instead of passive surveillance -**DIN-EN 62676-4 compliance**

logne are seared into the memories of the pixel densities that are necessary for a given entire population of the city. The assignment application. for the Dallmeier company was quite simple: Prevent crime on the Cathedral Square and In order to recognize known individuals or provide assistance with investigations. To offenders, you need 125 pixel/m. Unlike all this end, the company delivered a video se- other available camera technologies, the curity concept that even surpassed standard Panomera® technology guarantees this quality criteria. The police and city authorities minimum value. Everywhere, over the entire have been using high-resolution cameras for area of the expanse to be monitored. This a long time now. They produce high resolution overview images from security cameras. played with the same resolution as objects in But the crucial question for investigators is the image foreground. And that makes police whether suspects whose faces are recogni- work much more effective, research work zable in a general picture can still be identi- much easier and intervention in emergencies fied, or at least categorized as known to the is faster and extremely well targeted. police when relevant sections of an image

This means that the pixel density, i.e. number of pixels per meter, is high enough. This is where the "Panomera® effect" comes into its own. With a combination of overview and simultaneously unrivalled resolution, it delivers previously impossible image quality. One policewoman with the Essen police force, which also uses the Panomera® technology summed up her impression of the system's performance capability: "We can now zoom in on specific points in Rheinischer Platz. And you can even read the signposts, that is very impressive."

The events of New Year's Eve 2015 in Co- The DIN EN 62676-4 standard defines the

means: Even more distant objects are dis-

A note about the DIN standard:

The security industry has agreed on a new, single global standard for planning and jointy defining the objectives of video systems. The old, familiar standard DIN EN 50132-7 is herewith replaced by the new standard DIN EN 62676-4. The new standard has been in force since July 2016. The old standard will remain valid for a transitional period until April 13, 2018, after which time it will become invalid.

RECOGNIZE 30 40 Known person 125 px/m

IDENTIFY

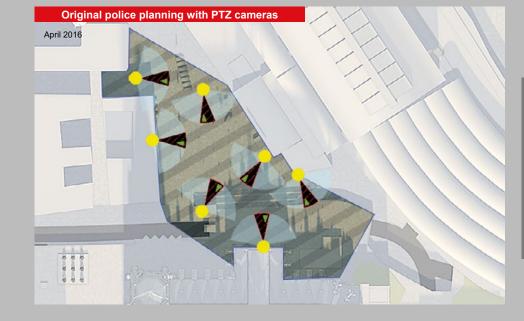


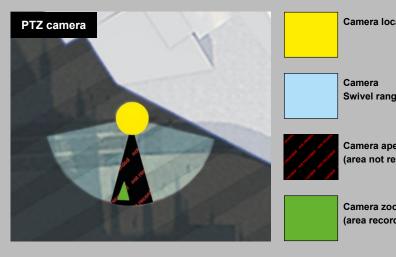
Improvement surveillance

The draft of a "Video surveillance improvement act" introduced by the German Federal Government in December 2016 provides for changes in the Federal Data Protection Act "with the purpose of explicitly enshrining in the law the notion that the protection of the life, health or freedom of individuals in public transport facilities and vehicles of the rail, waterborne or bus systems and large-area facilities open to the public such as sports and recreation areas, shopping centres and car parks are paramount considerations in all projects involving the installation of video surveillance equipment".

The capability of Panomera®-technology, in compliance with the DIN EN 62676-4 standard, to reproduce even more distant objects in expansive surveillance area with the same resolution as objects in the foreground represents a significant contribution to the practical implementation of the intention of this draft law.

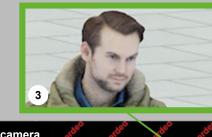
Conventional planning "More is more"





PTZ planning

- Numerous installation points
- Difficult installation
- High infrastructure and maintenance costs (e.g. masts)
- Obtrusive appearance

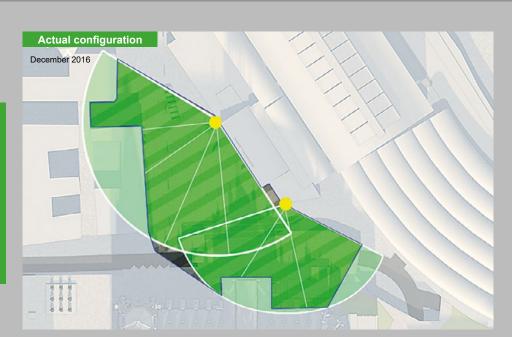


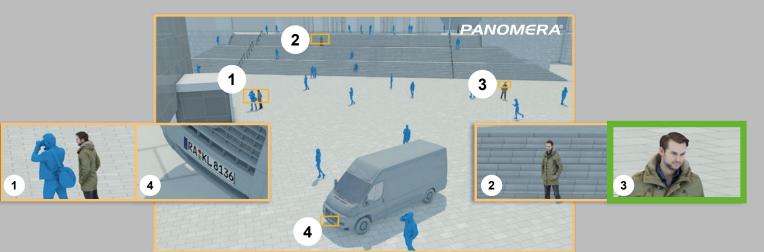


PANOMERA®

- Only two installation points
- Uncomplicated system layout
- · Low infrastructure and maintenance costs because of fewer installation points
- Unobtrusive
- Patented technology

Dallmeier concept "Less is more"





Page 4 Page 5

Total area 8800 m

PANOMERA®

Scalable resolution

be delivered at a certain specifically distance can be defined.

Various Panomera® models are available depending on the project requirements:

whether for large flat areas or mainly wide areas, areas including long distances or

for smaller surveillance zones with particular requirements. The quality that must

Security solution in Cologne: Advantages

High quality images, comprehensive coverage admissible as evidence in court. The assignment in Cologne was unequivocal and set stringent requirements. Our info graphic explains how the Dallmeier met this challenge. With a carefully designed layout of a networked multifocal sensor systems, the demands applicable to both security technology and data protection rights were dealt with successfully,

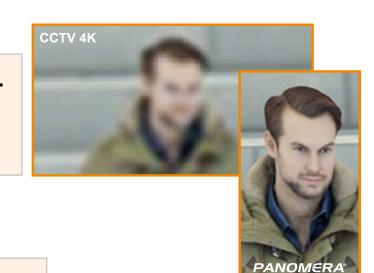
of the Dallmeier Panomera® solution!

surpassing the expectations of the City. With Panomera® technology, it becomes possible to realise video security solutions for public spaces that are unrivalled with regard to economy, quality, and data protection.

Megapixel cameras vs. PANOMERA®

Zoom to long distances

· Image becomes pixelated Sample image: Distance about 70 m



PANOM€RA® effect

Highest possible resolution at all distances! This issue can only be overcome with a three-dime resolution applied to the entire area = The unique, patented Panomera® effect!



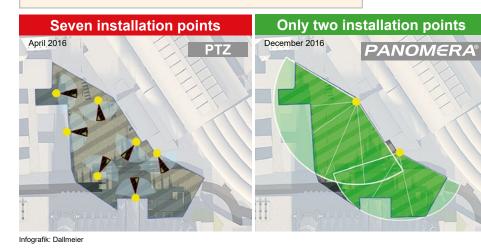
A policewoman with the Essen police force, which also uses the Panomera® technology. summed up her impression of the system's performance capability:

"We can now zoom in on specific points in Rheinischer Platz. And you can even read the ignposts, that is very impressive.



PANOM€RA® Low installation and maintenance costs

With Panomera®, an area that would normally require a large number of HD cameras, can be surveyed from a single location. The smaller number of camera installation sites helps to reduce both the infrastructure requirements (masts, cables, power, etc.) and the costs



PANOMERA® Real-time up to 30 fps

Panomera® delivers image material in real time and at high frame rates of up to 30 fps.



active video observation, because the police can then respond very quickly if a criminal act is in progress there" says

Thomas Schweer - Sociologist, Essen Police

PANOMERA® Data protection

· Automatic pixelation of moving objects in the software

- Privacy zones
- · Only temporary data cache storage Counterchecking principle



"We not only alerted our Data Protection Officer here, but also the Federal State Data Protection Commissioner. Everything we are doing is in order. That was a very, very important consideration in order to avoid raising concerns among the residents".

Frank Richter - Essen Chief of Police

more on page 8

PANOM€RA® **Object tracking at** great distances

Only a Panomera® system is capable of monitoring a vast expanse from a single installation location and inextraordinary detail. In this way it is possible to track the movements of objects such as people or cars, over long distances with no recording gaps or camera changes



"The quality is very good. Even at distances of 150 to 200 meters, individuals can still be identified easily, including at night"

Photo: polizei.nrw.de

PANOMERA® **Patented security solution**

"A quantum leap in video security equipment!"

ted technology which was developed specifically for full coverage protection

of large areas. In terms of cost and quality, it is the superior solution for video observation



The multifocal sensor technology is a revolutionary, paten-

of large public spaces!



www.dallmeier.com

Page 6

Ingolstadt – United for more safety

Partnership between police, public transport companies and FC Ingolstadt 04 football club

The local public transport operator (INVG) in subsidiary IPPI. In close cooperation with the not limit the effectiveness of the system as in service of the overriding interests of public per Bavaria North (Oberbayern Nord) have

of the security benefits of a video assistance system installed by Dallmeier and its IT

Photo: INVG Ingolstädter Verkehrsgesellschaf

the Regional Police Department for Up- law was developed and implemented - using the internationally acclaimed Panomera® can be performed satisfactorily.

> For example, the public transport operator only has access to low resolution overview images from the camera systems which have been installed in locations across the local public transportation network, such as the main bus station. The user rights of stadium security are likewise restricted, and operators there only have access to cameras located in and around the Audi Sportpark stadium. On the other hand, to help them carry out their duties the police are authorised to access all cameras and can observe in detail at maximum resolution, and have the option to store individual recording sequences. The backup function is used to back up incidents so that they can be investigated thoroughly with additional image material, admissible as evidence, if investigations are pursued.

> At the same time, the different user rights do

the Upper Bavarian town of Ingolstadt, the town council and data protection managers, a whole: the police, INVG and the football safety and data security. town's football club FC Ingolstadt 04 and a video solution that satisfied data privacy club exchange practical experiences regularly, and if crimes are committed in the areas under surveillance, all parties concerned take part pooled their resources to take advantage technology - to ensure that the tasks and as- in the analysis of the recorded material. Intesociated requirements of all participating users grated total solution, coordinated cooperation Ingolstadt demonstrates how different

interest groups can work together in harmony



Ruhr Metropolis \$33AII



"We want all residents of Essen, men and women, to feel safer".

Essen City Mayor Thomas Kufen (43, CDU the leading German conservative political

The camera housings installed all around the Rheinischer Platz are equipped with up to eight lenses. "They do the work of as many as 30 individual cameras. This technology makes it possible to cover large areas", explains Criminal Investigation Councillor Christian Draeger



made five arrests", recounts police spokesman Lars Lindemann



A safe city for everyone!

Expansion of video intelligence



More safety for the townspeople!

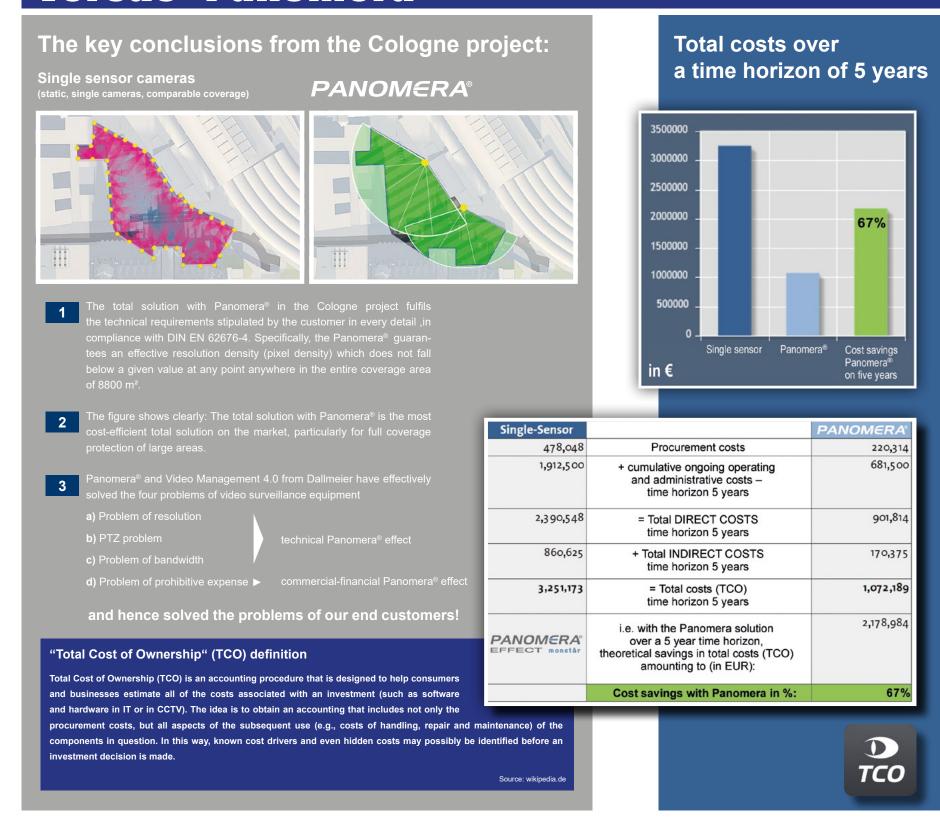
One month after the terror attack at the Berlin Christmas market in the shadow of the Berlin memorial church, the popular Sunday newspaper "Bild am Sonntag" reports that an alliance has been formed to promote more video surveillance.



"We all see great potential for intelligence on crime, victims protection and prevention if we now expand video intelligence sensibly."

Senate Justice Department member Thomas Heilmann

Total Cost of Ownership "Single Sensor" versus "Panomera®"



Dallmeier VIDEO® security solutions for "public spaces"

Dallmeier is one of the foremost providers of network-based video security equipment in the world.

In a range of public safety projects – for example in France, England, Spain and a number of Asian countries – and with custom-designed video solutions for targeted observation of important traffic nodes in conurbations such as London and New York, Dallmeier has gained valuable experience and expanded its professional skills. Dallmeier has developed individual solution concepts for cities and municipal districts all over the world. In all projects, Dallmeier experts ensure that the planned video systems are designed to satisfy the project requirements in the most economical way, they are compliant with data privacy regulations, and can be adapted to reflect changes at any time. All over the world, customers who use Dallmeier systems have the capability to evaluate incidents after the fact, based on images clear enough to be admissible as evidence, and also to prevent incidents before they happen with active video observation. The innovative technologies from Dallmeier ensure that public areas remain safe environments for everyone











Essen police force cooperated closely with the data protection authorities

At the press conference, Essen' Police Chief Frank Richter stated: "We not only involved our Data Protection Officer here, but also the Federal State Data Protection Commissioner. Everything we are doing is in order. That was a very, very important consideration in order to avoid raising concerns among the residents".



The protection of personal data is governed by extremely stringent laws in Germany. The police are entirely and deeply aware of their responsibilities when dealing with video data, and they know that with the Dallmeier group of companies they can rely on the assistance of an equally conscientious and professional partner.

The manufacturer has put in place a range of technical measures which will ensure that the data recorded with video cameras satisfies the strict requirements and regulations by which date privacy is protected. For example, certain zones in the image can be hidden entirely by the camera capture mechanism, or faces and car number plates can be rendered unrecognisable by pixelation.

Storage of the data is also subject to a time limit: "The data is stored for 14 days, and typically deleted at the end of this time. Unless we have identified it as useful for evidentiary purposes, and it is admitted into the proceedings", said Police Chief Frank Richter.



New cameras foil bank robbery



Leading edge technology scores success while still in test mode

Just a few hours after installation work was completed and while tests were still being run on the system, response forces successfully prevented an imminent bank robbery thanks to the new cameras. The Panomera® systems delivered video material which is admissible as evidence in court in support of pending prosecution.

"The northern part of Essen's inner city is a hotbed of criminal activity. (...) Residents do not feel safe there, so this is why we have set up the video observation in the 'Rheinischer Platz' in this district". Christian Draeger, director of the Video project for Essen police force stated the position bluntly. Besides the successfully foiled bank robbery by video observation, it has already been possible to prevent several drug trafficking offences in the space of a few days at this unsavory location at the entrance to the underground railway

station. Rheinischer Platz will be transformed from a place of fear to a place of safety



Christian Draeger – Director, Essen Video Project

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More information

Unmistakeable public opinion!

83% of Germans and 80% of Berlin residents want more video observation



According to an Emnid survey commissioned by the "Bild am Sonntag" Sunday newspaper, 83% of Germans are in favour of expanding video observation in public places.

And a Forsa survey commissioned by the Berlin-based newspaper revealed: 80% of the residents of the capital would welcome increased use of video security systems. Accordingly, a majority of the population would solidly support the plans presented by political leaders in this regard. The Secretary General of the conservative CDU party in the City of Berlin, Stefan Evers (37), responded to the clear message of the survey result. "They confirm our position in every aspect".

However, the solution cannot be to simply install more cameras, or cameras with ever higher resolution, which are purportedly better. The aim must be to design effective video systems with the highest level of efficiency, so that the smallest number of cameras possible provides continuous, full coverage resolution and consequently the best possible surveillance performance.

With the Panomera® technology, this is effectively, sustainably and financially

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